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**LEADING AIRPORT CONCESSIONAIRE, MISSION YOGURT, INC., ANNOUNCES OPENING OF THREE NEW CONCESSIONS IN MINETA SAN JOSE INTERNATIONAL AIRPORT**

*Sip Savvy, Einstein Bros Bagels and Red Mango Yogurt & Smoothies now Centrally Located Within Terminal A*

**SAN JOSE – November 24, 2014** – [Mission Yogurt, Inc.](#) is proud to announce the opening of three new operations at Mineta San Jose International Airport (SJC). Sip Savvy, Einstein Bros. Bagels and Red Mango Yogurt & Smoothies will serve travelers in Terminal A, centrally located opposite gates 10 and 11.

Sip Savvy, a Mission Yogurt, Inc. proprietary brand, offers a full bar featuring fresh juice, organic liquors and spirits, bottled beers, and a small-plate menu of gourmet salads, cheeses, sandwiches and desserts. Einstein Bros. Bagels features a wide-ranging menu that includes artisan-roasted coffee, fresh-baked bagels, snacks, signature sandwiches, salads and more. This is the fifth Einstein Bros Bagels operated by Mission Yogurt, Inc. Red Mango offers smoothies and frozen yogurt, as well as a selection of toppings, frozen coffee chillers and more.

"Passengers traveling through Terminal A are experiencing a new level of energy and excitement thanks to our three new concessions at gates 10 and 11," said Director of Aviation Kim Becker Aguirre. "Travelers are drawn to the smell of freshly baked bagels and breads, the sight of colorful and cool yogurt and smoothies, and conversations of those relaxing over small plates and cool beverages. There is something for everyone."

Mission worked with [AcornVac](#) to install a unique water vacuum drainage system in the three restaurants. This system, the first of its kind in an airport, removes the risk of water leaks, which is especially important as the concepts reside over a multi-million dollar baggage system. The system also allows Mission Yogurt the flexibility to easily change the layout of its concepts in the future, without the restrictions that traditional drainage systems impose, so it can continue to be progressive and at the forefront of trends, offering a better consumer experience.

"Mission Yogurt's progressive approach to construction allowed the development of prime retail space in the San Jose International Airport," says Craig Johnson, AcornVac national sales manager. "The use of AcornVac drainage at Mission's San Jose Airport project kicked off what we hope are many opportunities to utilize this innovative sanitary waste system at airports across the nation."

Mission Yogurt, Inc. also operates San Jose Joe's at SJC, which opened in October 2010. Additionally, the company operates 11 dining offerings at Denver International Airport (DEN), including two Einstein Bros. Bagels locations – one of which is the franchise's busiest in the nation. Mission Yogurt, Inc. operates two Einstein Bros. Bagels in San Diego International Airport (SAN) as well.

"I'm excited to bring these three great brands to SJC," said Rod Tafoya, owner of Mission Yogurt, Inc. "We've seen a lot of success with Einstein Bros. Bagels at both DEN and SAN, and think it – as well as Sip Savvy and Red Mango – will compliment and elevate the passenger experience at SJC."

**About Mission Yogurt, Inc.**

Denver-based Mission Yogurt, Inc. and its subsidiary companies own and operate food and beverage concepts primarily in high traffic airports. Boasting more than 18 years of experience in airport operations, Mission Yogurt, Inc. specializes in full-service dining and bars, fast food, and fast casual dining and bars. With a focus on high-quality food sourcing and environmental sustainability, Mission's restaurant concepts offer travelers natural meats and organic produce, in an appealing environment. Closing 2013 with more than \$35 million in annual sales, Mission Yogurt, Inc. continues to grow, owning and operating restaurants at Denver International Airport, San Jose International Airport and San Diego International Airport. For more information, visit [www.dia-food.com](http://www.dia-food.com).

**About Mineta San José International Airport** Mineta San José International Airport (SJC) is Silicon Valley's airport, a self-supporting

enterprise owned and operated by the City of San José. SJC served 8.8 million passengers in 2013, a 5.9 percent increase year-over-year, and was the second fastest growing medium hub airport in the US. SJC offers approximately 135 daily flights on 10 domestic and international carriers to 29 nonstop destinations.

SJC's five-star customer service experience sets it apart from other Bay Area and US airports. Airlines and passengers respond positively to SJC's customer amenities, including modern terminal buildings, free and fast WiFi, comfortable seating with built-in power outlets, a luxurious, award-winning lounge open to all travelers, a rental car center conveniently located across from the terminals and two Global Entry kiosks to expedite arriving international passengers. Silicon Valley's airport is located in San José, California's third largest city and the nation's tenth largest city. SJC facts can be found [here](#). For more airport information, visit [www.flysanjose.com](http://www.flysanjose.com).

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